



A STEP TOWARDS MAKING
THE WORLD OF WOMEN
HASSLE FREE



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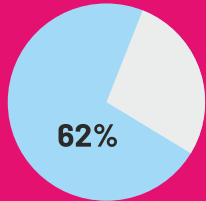
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INACCESSIBILITY OF SANITARY PADS - LIMITING EMPOWERMENT OF WOMEN

Empowerment goes beyond raising women through education and awareness. More than the lack of awareness, lack of facilities hinders their confidence to venture out and pursue their dreams with freedom.

ONLY 18% MENSTRUATING
OF WOMEN HAVE
ACCESS TO
GOOD QUALITY
AFFORDABLE SANITARY PADS IN INDIA.¹



Among young women aged **15-24 years**, **62%** use cloth for menstrual protection.²

There are over **355 million** menstruating women and girls in India. But millions of women across the country still face significant barriers to a comfortable and dignified experience with menstrual hygiene management (MHM).³

Studies have shown around **40%** of adolescent girls skip school when they menstruate, due to the use of bad absorbents, lack of privacy in schools and restrictions imposed on them.

Availability Issues:

- Costly & Not easily available
- Still a taboo in rural India
- Embarrassment in buying pads from shops

Hygiene Issues:

- Cheap, non hygienic options readily available
- Over usage of pads
- Irritation & infection due to cheaper products

***It is imperative for every woman to have Good,
Hygienic Sanitary Pads available – Anywhere, Anytime***

© 1: Ministry of Health, India

© 2: <https://thewire.in/health/sanitary-napkins-menstrual-health-hygiene>

© 3: Spot On! Improving Menstrual Health and Hygiene in India. Report. Dasra, Kiawah Trust, and USAID, 2014.

INTRODUCING KOKO-LADY

“Be it school, university, workplace or any public place, a woman should never miss an opportunity to be at her full potential due to lack of access to sanitary pads.”

With the above belief in mind, our company Electra Koko Tawa Weld Private Limited, introduces **KOKO LADY**, A high-end sanitary pad vending machine.

Our Vision – Menstrual days will never be a hindrance for woman to step out and go about their business, studies, sports or any activity.



**AUTOMATIC SANITARY NAPKIN VENDING MACHINE
₹5 COIN COLLECTOR**

KOKO-LADY is a smart sanitary pad disposal machine that is

- Easy to install
- Wall-mountable
- Occupies very less space
- Super-fast vending
- Easy refill
- Battery backup

***The idea itself is monumental, the task will be mammoth,
but we at Electra Koko Tawa Weld Private Limited are committed to it.***

DISPOSAL OF USED SANITARY PADS IS ANOTHER MAJOR ISSUE

By making sanitary pads available for hygiene and women's safety, only a part of the problem is solved. Another part of the problem still remains un-addressed... menstrual waste disposal.

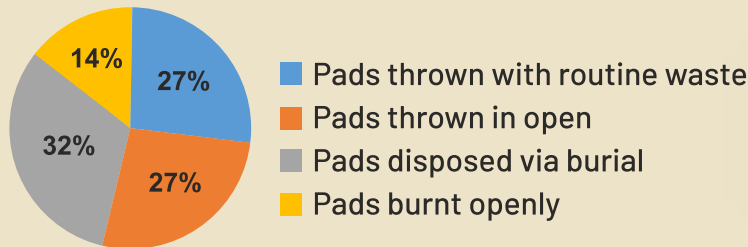
Nearly **121 million women and adolescent girls** in India use on average eight sanitary napkins per menstrual cycle. That translates to **1 million pads** generated monthly, which then results into 12 billion pads produced and disposed off annually in India alone.¹

ONE SANITARY PAD COULD TAKE

500 TO 800 YEARS TO DECOMPOSE

AS THE PLASTIC USED IS NON-BIODEGRADABLE AND CAN LEAD TO HEALTH AND ENVIRONMENTAL HAZARDS.²

Current Scenario³



Another most pressing concern for menstrual hygiene is that women find it difficult to dispose of used sanitary pads in common area dustbins placed in schools and workplaces, etc. To avoid the trouble of disposing, they tend to use the sanitary pad for longer hours which causes serious hygiene related issues.

Safe menstruation for every female is imperative along with sustainable menstruation.

1: https://menstrualhygieneday.org/wp-content/uploads/2018/06/WaterAid_Arundati-Muralidharan.pdf

2: <https://www.downtoearth.org.in/blog/waste/is-green-menstruation-possible-64796>

3: <https://jalshakti-ddws.gov.in/>

ENVIRONMENT FRIENDLY MENSTRUAL WASTE DISPOSAL MACHINE: A KOKO LADY INITIATIVE

According to the Central Pollution Control Board's guideline on Management of Sanitary Waste, 2018, deep burial, composting, pit burning and incineration (low-cost, small-scale, electric and high temperature biomedical incinerators) are some of the methods that should be adopted to dispose Sanitary Pads.

Considering the environmental impact of sanitary pads, our company Electra Koko Tawa Weld Private Limited, designed **Electric Disposal Machine-KOKONATOR** according to the guidelines of Central Pollution Control Board under the **Swach Bharat Abhiyaan** initiative.

KOKONATOR Disposal Machine comes with an inbuilt Incinerator (Burner) with a Pad-to-Ash complete disposal process. KOKONATOR offers a faster, smoke and odour controlled mechanism for pad-disposal. This makes it a perfect and most convenient Pad-disposal system for any office, school, collage, university mall, multiplex, or commercial establishment with seemingly smaller restroom space.

- **Pad-to-Ash**
- **Convenient to use**
- **Smoke and odour controlled disposal**
- **Complete disposal**
- **Reduces carbon footprints**



KOKONATOR™
INCINERATOR & SMOKE CONTROLLER

WHAT DRIVES US?



WOMEN EMPOWERMENT THROUGH HASSLE-FREE MENSTRUAL FOR WOMAN

Koko Lady, Sanitary Pads Vending Machine addresses of the issues of menstrual problems faced by women in India. It empowers women by making India free of menstrual hassles by addressing issue of availability of sanitary pads. Our aim is to empower women with basic necessities ensuring liberation.



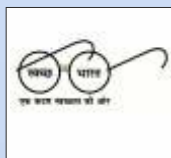
EDUCATION AT RIGHT TIME

In India, talking about periods in public has been considered as a taboo. Whereas this is the most natural & important part of a woman's life. With the availability of sanitary pads vending machines at schools, colleges, offices & public washrooms, we aim to remove the taboo-ness around the subject and impart awareness on periods & its complications.



MAKE IN INDIA

Under "Make in India", our company has indigenously developed sanitary pads vending machine and sanitary pad disposal machine. The company manufactures in India and has successfully installed the smart Pad-Vending and Pad disposal system at various locations throughout India.



FOR SWACH BHARAT ABHIYAAN

Safe and environmental friendly menstrual periods.

Sanitary pad disposal machine (Incinerator / Burning Machine) with a Pad-to-Ash complete disposal process, makes the **Koko Lady's KOKONATOR** a faster, smoke and odour controlled mechanism for pad-disposal. Sanitary pad disposal machine provides effective solution to menstrual waste disposal thus contributing to Swach Bharat Abhiyaan.

WHAT DRIVES US?



AATMANIRBHAR BHARAT

When India speaks of becoming self-reliant, it doesn't advocate a self-centered system. In India's self-reliance; there is a concern for the whole world's happiness, cooperation and peace."

- Hon'ble PM, Shri Narendra Modi

On the same lines, we are also strengthening people through this initiative. A vending machine dispense 100 pads through Rs 5 coin for each (total collection – Rs. 500). Refilling the pads cost Rs. 3 per pad (total cost – Rs. 300). The onus is of housekeeping staff maintaining the washrooms to refill the machine which gives a benefit of Rs. 200 per refill.

CSR

CORPORATE SOCIAL RESPONSIBILITY

Even post 75 years of Independence, we lack basic necessities such as availability of washrooms, sanitary napkins for women. We aim to connect resourceful people of India to fuel this initiative through CSR to empower Indian women to scale greater heights.



Mr. Vikram Gera, Co-Chair International Affairs Committee for Europe and CIS countries in PHDCCI and Chairman Australia, New Zealand and India Business Association is Mentor for this organization.

He has been closely associated not only with us as the Brand Ambassador but also with various NGOs and is involved in CSR activities. He believes and is committed to the cause of **MAKE IN INDIA, Swach Bharat, AatmaNirbhar Bharat and Women Empowerment** which are the hallmarks of **KOKOLADY & KOKONATOR**.

PRODUCT SPECIFICATIONS



AUTOMATIC SANITARY NAPKIN VENDING MACHINE - ₹5 COIN COLLECTOR

- Automatic/electronic
- Capacity: 50 Pads
- Coin Selector
- Battery Backup
- Dimensions: L: 24", H: 20" B: 7.4", approx.
- Weight : 14.1 Kgs approx.
- Wall-mountable
- Easy and Private access
- No Human Intervention



AUTOMATIC SANITARY NAPKIN VENDING MACHINE - PUSH BUTTON

- Automatic/Electronic
- Capacity: 50 Pads
- Push Button/Free Vend
- Battery Backup
- Dimensions: L: 24", H: 20" B: 7.4" approx.
- Weight : 13.3 Kgs approx.
- Wall-mountable
- Easy and Private access
- No Human Intervention

PRODUCT SPECIFICATIONS



KOKONATOR™
INCINERATOR & SMOKE CONTROLLER

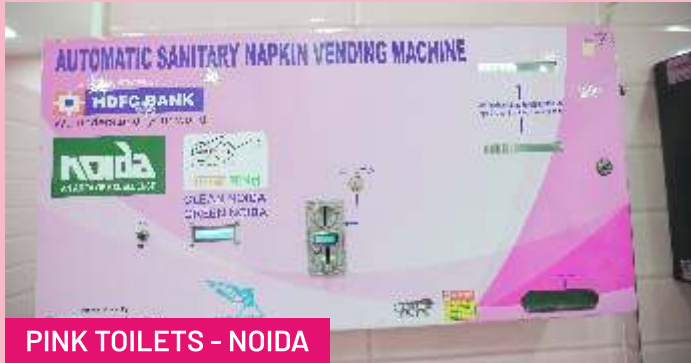
INCINERATOR (1000 WATT) WITH SMOKE CONTROLLER STAINLESS STEEL (HEAT INSULATED)

- Napkin Burning Capacity at a Time: 14-16 Pcs
- Napkin Burning Capacity in a Day: 200+pcs
- Length: 5 Inches;
- Width/Breadth: 13.5 Inches
- Height: 28.2 Inches; Weight: 18.980 Kgs (approx.)
- Operation Mode: Electronic
- Electricity Consumption: 4 Amp
- Material of Construction: Stainless Steel
- Voltage: 220-240 V



QSA International

INSTALLATIONS



PINK TOILETS - NOIDA



KENDRIYA VIDHYALAYA SCHOOL, DELHI



ORDINANCE FACTORY, MURADNAGAR



IP COLLEGE, DELHI UNIVERSITY



OUR EXHIBIT AT PHD HOUSE, NEW DELHI

INSTALLATIONS



Municipal Corporation,
Patiala



Kerala Education Society,
Delhi



Bajaj Auto, Delhi



Niine (Shudh Plus Hygiene
Products), Gorakhpur



Indian Red Cross Society,
Odisha (35 installations)



Ryan Group of Institutions,
Delhi/NCR (23 installations)



Bajaj Auto Ltd,
Pantnagar, Rudrapur



BSF, Rajouri Sector,
J&K



Maruti Suzuki India Limited,
Gurugram



Zest Vendcon,
Dwarka, Delhi



Indian Ordnance Factory
Katni Recruitment

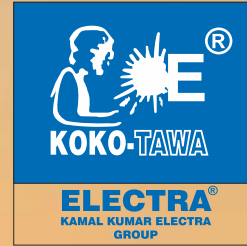


Glenmark Pharmaceuticals
Limited, Mumbai

- Versatile Enterprise Pvt. Ltd, Ludhiana
- District Education Officer, Ferozepur (covering 282 installations)
- Arya Adarsh High School, Kullu
- Army Public School, Jabalpur
- Centre for Advanced Research & Development, Bhopal
- Associate of Management Studies, IIMT Campus, Meerut
- Pink Toilets, Noida

ELECTRA KOKO TAWA WELD PRIVATE LIMITED

(A Unit of Kamal Kumar Electra Group)



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